



Date: 26/07/24  
GRADE: XII B

MONTHLY TEST -02 (2024-25)  
BUSINESS ADMINISTRATION

Max marks: 20  
Time: 50 Minutes

General Instructions:

- 1) Questions 1 to 4 carries 1 mark each.
- 2) Questions 5 to 8 carries 2 marks each.
- 3) Questions 9 and 10 carries 4 marks each.
- 4) All questions are compulsory.

Q. No	Questions	Marks
<b>SECTION A</b>		
1	The response to sender's message is known as _____. a) Encoding    b) Decoding c) Feedback    d) Noise	1
2	Which of the following is NOT a content theory? a) Maslow's need hierarchy                      b) Vroom's expectancy theory c) Herzberg's two-factor theory                      d) McClelland's acquired needs theory	1
3	<b>Assertion (A):</b> Group communication can lead to more innovative solutions than individual efforts. <b>Reason (R):</b> Groups tend to engage in groupthink, which inhibits creativity and innovation. a) Both A and R are true, and R is the correct explanation of A. b) Both A and R are true, but R is NOT the correct explanation of A. c) A is true, but R is false. d) A is false, and R is true.	1
4	According to Frederick Herzberg, _____ are elements associated with conditions surrounding the job. a) hygiene factors    b) motivating factors c) economic factors    d) environmental factors	1
<b>SECTION B</b>		
5	What is the difference between motivation and inspiration?	2
6	List out any 4 significances of communication	2
7	Explain the features of effective communication	2
8	Explain Alderfer's ERG theory.	2
<b>SECTION C</b>		
9	Discuss in detail Maslow's need hierarchy.	4
10	What are the different types of communication. Explain it.	4
<b>THE END</b>		